

SUDIRMAN 7.8 NEWS



New Landmark in The Heart of Jakarta

An Introduction to Sudirman 7.8

Dear Valued Customers, it is our pleasure to launch the first Sudirman 7.8 News as a commitment to increase

communication about the project development to all stakeholders.

CONTINUE ON PAGE 2 ►



Wooden Goat Year
PROSPERITY FOR ALL OF US

The development of building 1 of the Sudirman 7.8 project will soon commence.

In the Chinese almanac, the year of the Goat is the eight symbol and represents the eight

directions of prosperity.

The current cycle starts 19 February 2015 till 7 February 2016.

CONTINUE ON PAGE 3 ►

Façade

New Landmark in the heart of Jakarta's Business District is coming

No.1

JAKARTAS NO 1 OFFICE LOCATION

CONTINUE ON PAGE 4 ►

No.2

FAST TRACKING

No.3

EASY MRT ACCESS



Editor's Letter

New Landmark In The Heart of Jakarta

Dear Valued Customers, it is our pleasure to launch the first Sudirman 7.8 News as a commitment to increase communication about the projec development to all stakeholders.

In this and the next quarterly edition, we will share information about the progress of the project,

about the people involved in the design, construction & management of the project and about events surrounding the project.

We are committed to keep our customers updated with the most current news about Sudirman 7.8.

Kongxiefatchoy, may all be blessed in this year of the goat.

Best Wishes

Dewi Mutiara Ariesandy
Editor in Chief

The Inside



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Courtyard

Wooden Goat Year

**Ground Breaking
coming on
*May 2015***

Prosperity for all of us



The development of building 1 of the Sudirman 7.8 project will soon commence.

In the Chinese almanac, the year of the Goat is the eight symbol and represents the eight directions of prosperity. The current cycle starts 19 February 2015 till 7 February 2016.

The number eight is considered a lucky number and the name

Sudirman 7.8 is considered auspicious because the number 7 precedes 8 and thus means going 'towards' 8 or prosperity.

As we finalize the 15-day celebrations with 'c a p g o m e k', we are therefore are confident that the 'barongsai' dragons will bless our valued customers with abundant good luck in 2015 and beyond.



Façade

New Landmark In The Heart of Jakarta's Business District is coming

No.1

**JAKARTA'S
NO 1 OFFICE
LOCATION**

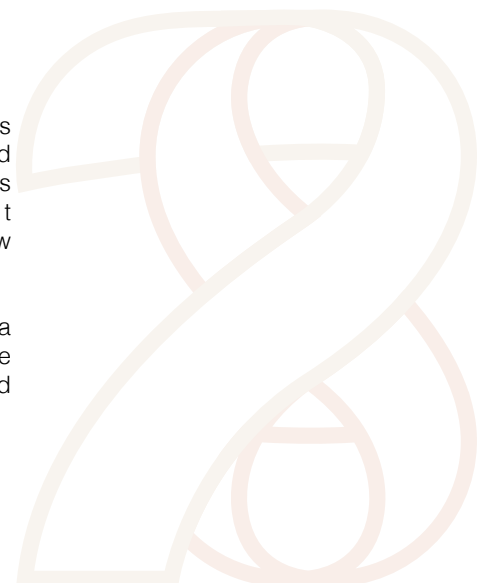


A new landmark tower debuts the Jakarta Skyline in 2015. Tower 1 of the Sudirman 7.8 Office complex will start construction in 2015, a welcome addition to Jakarta's CBD which was voted as one of the most prestigious locations in Asia.

With a new governor in administration, Jakarta is streamlining urban planning procedures to ensure that it will be ready to face the challenges of transforming into a modern cosmopolitan.

Sudirman 7.8 and other projects already in the pipeline had to make adjustments and was one of the first projects to get planning approval under the new transformed approval regime.

We all support Jakarta for a better city and hope that we will finally be able to proceed with the construction.



No.2

FAST TRACKING

All the consultants, architects, engineers, and quantity surveyors are working currently to make adjustments to the new building regulations.

After obtaining Planning approval (SIPPT)* and the Architectural Board Review (TPAK)**, we can now officially submit the final construction and mechanical & electrical structure drawings to DKI government.

It is our plan to commence the ground breaking of the Sudirman 7.8 project sometime in May 2015.

*Sudirman 7.8 SIPPT:
• No : 2372/-1.711.534
• Date : 3 October 2015

**Sudirman 7.8 TPAK:
• No : 111/TABG-AP/P/1/2014
• Date : 11 February 2015

No.3

EASY MRT ACCESS

DKI Jakarta is currently implementing a Mass Rapid Transport - Oriented Development policy that starts with the first line between Lebak Bulus and Bunderan HI. Sudirman 7.8 is located on the eastern exit of Setiabudi MRT Station and has signed an MOU with the MRT to coordinate the development of the eastern access of the Setiabudi MRT Station.

Sudirman 7.8 with MRT underground access will serve as a convenient and comfortable connection for our tenants. This will ease the parking load, faster travelling time and create an integrated connectivity with surrounding buildings. The underground access will accommodate tenants and the public on rainy or hot days that frequent Jakarta.

Sudirman 7.8 also have a direct open access to Jalan Sudirman, which makes the link from the outdoor and indoor areas more convenient.





The Frame

Latest Event

- 1 & 2** MOU with MRT Jakarta
- 3** Meeting with Project Consultants
- 4 & 5** Sudirman 7.8 Marketing Gallery
- 6** Marketing Consultants Gathering



1



2



3



4



5



6



Backdrop

Broadway Malyan Brings an Exclusive Design on Sudirman 7.8

The designers of the integrated design company, BroadwayMalyan have devoted their best resources to design Sudirman 7.8 project. BroadwayMalyan prides 240 award winning projects around the world.

BroadwayMalyan has designed many landmark projects around the world familiar to the international business community. Their projects always put quality first and optimize their talent base to give the best service to clients and projects like Sudirman 7.8.



BroadwayMalyan^{BM}





Lounge

Sasha Papadimitriou, President Director of Sudirman 7.8

*A solid foundation
for our business*



The Management of Sudirman 7.8 consists of highly qualified professional individuals lead by Mr. Sasha Papadimitriou. Collectively the management team, with a vast experience in the industry, will ensure that the development of Sudirman 7.8 will be in good hands.

The Management of Sudirman 7.8 is also supported by experienced advisors whose track record is recognized by the leaders in the property development industry. Mr. Pingki Elka Pangestu and Mr. Subianto Satmaka are actively engaged in

coordinating the development of Sudirman 7.8 project. They have a long record of involvement in many landmark projects in Indonesia.

We believe that with the right combination of strong team and a strong support from all 'stakeholders' will make the Sudirman 7.8 project a successful project that will set a new benchmark for excellence in Jakarta. Sudirman 7.8 will deliver the state of the art standard for up and coming enterprises. Together we will create a solid foundation upon which our business can grow and prosper.